

# Artist Application

**DESIGN HOPE TORONTO** is a fund raising initiative, raising funds for, and awareness of, the homeless.

## INVITATION

We are calling on artists to commit to donating a one of a kind art piece **in the theme of shelter**. All artwork will be auctioned at our April 16, 2010 event, with proceeds going to Edmond Place and the Parkdale Activity-Recreation Centre (PARC).

While the shelter theme is central to Design Hope Toronto, artists are welcome to interpret it as broadly as they like in creating their piece. Examples of previous artwork can be found at [www.designhopetoronto.ca](http://www.designhopetoronto.ca) and [www.designhope.ca](http://www.designhope.ca).

This is not a juried show. Acceptance will be in order of commitment, with priority given to new contributors and those who missed the previous year's cut off. Acceptance will also be based on ensuring a balanced cross-section of media is represented.

If more artists are interested than there are spots available, artists will be placed on a priority list for the following year's event. **Any artist who has contributed more than twice will be ineligible to submit this year.**

Specifications and guidelines appear on the following page.

**Please continue to visit [www.designhopetoronto.ca](http://www.designhopetoronto.ca) for revised dates and event information.**

## BENEFICIARY

Over the past four years, Design Hope Toronto has raised more than \$50,000 for its beneficiaries.

We are happy to be donating all proceeds from our 2010 event to **Edmond Place and the Parkdale Activity-Recreation Centre (PARC)**.

PARC is a social service agency offering support to psychiatric survivors and people who are socially isolated, offering a multitude of programs and initiatives designed to build a stronger community by rebuilding lives. PARC also provides affordable housing and is raising funds to develop Edmond Place — 29 units of affordable housing specifically designed for people with mental health issues. For more information, please visit [www.parc.on.ca](http://www.parc.on.ca).

*Design Hope Toronto operates solely on the power of volunteers, with any administrative costs being covered by in-kind donations.*

## REWARD

Besides the satisfaction that comes with generously donating to a cause, each artist will also benefit from exposure as well as inclusion in the accompanying event catalogue. Additionally, each art piece, along with its description and artist biography, will be archived on the Design Hope Toronto website ([www.designhopetoronto.ca](http://www.designhopetoronto.ca)).

## TO DONATE

If you are interesting in donating a piece, please complete the following by December 2, 2009 and email the form to [info@designhopetoronto.ca](mailto:info@designhopetoronto.ca) or fax it to (416) 971-6110. The contact information contained on this form will assist us in preparing promotional materials and will not be shared.

**You will be notified by December 4, 2009 if you are accepted.**

I/We confirm that I/We will be donating artwork to Design Hope Toronto to be auctioned at their event.

I/We will make arrangements to have the artwork completed and delivered to Philip Sung Design, 35 Camden Street, Toronto, by **February 26, 2010**.

The artwork will be:

2D  3D

To aid us in our selection process, please describe the nature and intent of your piece as well as material(s). Attaching imagery of previous similar work is helpful.

Contact Information (*please print*)

NAME

ADDRESS

PHONE

EMAIL

URL (IF APPLICABLE)

please check if you don't wish to receive periodic mailings from Design Hope Toronto

SIGNATURE

DATE

# Artwork Specifications

## GENERAL ARTWORK SPECIFICATIONS

1. All artwork submitted to Design Hope Toronto should be designed specifically for the April 16, 2010 Design Hope Toronto event.
2. If not, artwork must be unpublished and unexhibited.
3. Artwork submitted should be original. No copies should be made available either before or after the event.
4. Any special mountings required for the artwork must be discussed with Design Hope Toronto.
5. Artwork must exhibit principles of good design and execution (that is, it should be enduring).
6. Artwork must be created with non-perishable materials only (live animals are considered perishable).
7. Artwork must be accompanied by a short artist biography for inclusion in the catalogue and website (**75 words; no cvs please**).
8. Artwork must be accompanied by a short description of the piece, explaining its intent and suitability for inclusion (**75 words**).
9. All artwork must be completed and delivered to Philip Sung Design (35 Camden Street, Toronto) by **February 26, 2010**.
10. Where possible, please deliver artwork in such a way that the packaging can be reused by the purchaser to transport the piece.

## 2D ARTWORK SPECIFICATIONS

2D submissions may include (but are not limited to) photographs, paintings, illustrations and collage.

In addition to the general specifications, the following will apply to any 2D artwork submitted:

1. Artwork must be mounted or framed appropriately and ready to be displayed.
2. Maximum size for the entry, including its frame or mount, is 24" x 32".
3. Artwork that exceeds these specifications may not be accepted.

## 3D ARTWORK SPECIFICATIONS

In addition to the general specifications, the following will apply to any 3D artwork submitted:

1. Maximum dimension of the artwork must not exceed 14" x 24" x 14" (that is, 14" in any 2 dimensions and 24" in the third dimension.)
2. Weight of the artwork must not exceed 20 lbs.
3. Pedestals for display of the artwork will be provided by Design Hope Toronto.
4. Artwork that exceeds these specifications may not be accepted.

## NOTES

### 1. This is not a juried show.

Acceptance will be in order of commitment, with priority given to new contributors and those who missed the previous year's cut off. Acceptance will also be based on ensuring a balanced cross-section of media is represented.

If more artists are interested than there are spots available, artists will be placed on a priority list for the following year's event. **Any artist who has contributed more than twice will be ineligible to submit this year.**

2. Artwork will be published on the Design Hope Toronto web site ([www.designhopetoronto.ca](http://www.designhopetoronto.ca)) and will be included in our event catalogue. If provided, artists' contact information and links to artists' personal web pages will be noted.
3. It is understood that the artist retains all copyrights and reproduction rights to their works.