



Artist Application

DESIGN HOPE TORONTO is a fund raising initiative, raising money for, and awareness of, the homeless.

INVITATION

We are calling on artists to commit to donating a one-of-a-kind art piece **in the theme of shelter**. All artwork will be auctioned or raffled at our April 13, 2012 event.

While the shelter theme is central to Design Hope Toronto, artists are welcome to interpret broadly. Examples of previous artwork can be found at www.designhopetoronto.ca.

Acceptance will be in order of commitment, with priority given to new contributors. Acceptance will also be based on ensuring a balanced cross-section of media is represented.

Any artist who has contributed two or more times previously will be ineligible to submit this year.

A number of representative pieces from all accepted work will be raffled.

Specifications and guidelines appear on the following page.

Please continue to visit www.designhopetoronto.ca for revised dates and event information.

BENEFICIARY

Over the past six years, Design Hope Toronto has raised \$80,000 for its beneficiaries.

Once again, we will be donating all proceeds from our 2012 event to **Parkdale Activity-Recreation Centre (PARC)**. PARC is a social service agency offering support to psychiatric survivors and people who are socially isolated, offering a multitude of programs and initiatives designed to build a stronger community by rebuilding lives. PARC also operates Edmond Place — 29 units of affordable housing specifically designed for people with mental health issues. For more information, please visit www.parc.on.ca and www.edmondplace.ca.

Design Hope Toronto operates solely on the power of volunteers, with most administrative costs being covered by in-kind donations.

REWARD

Besides the satisfaction that comes with generously donating to a cause, each artist will also benefit from exposure as well as inclusion in the accompanying event catalogue. Additionally, all artwork will be archived on the Design Hope Toronto website.

TO DONATE

If you are interested in donating a piece, please complete this form and email it, or your responses, to artists@designhopetoronto.ca by **December 2, 2011**. *Contact information will assist us in preparing promotional materials and will not be shared.*

Accepted artists will be notified by December 7, 2011.

I/We confirm that I/We will be donating artwork to Design Hope Toronto to be auctioned or raffled at their event.

I/We will make arrangements to have the artwork completed and delivered to Philip Sung Design, 35 Camden Street, Toronto, M5V 1V2, by **March 2, 2012**.

The artwork will be:

2D 3D

To aid us in our selection process, please describe the nature and intent of your piece as well as material(s). Website urls or images of previous similar work is helpful.

Contact Information (*please print*)

NAME

ADDRESS

PHONE

EMAIL

URL(S) (IF APPLICABLE)

DATE

please check if you don't wish to receive periodic mailings from Design Hope Toronto

Artwork Specifications

GENERAL ARTWORK SPECIFICATIONS

1. All submitted artwork should be created specifically for the April 13, 2012 Design Hope Toronto event.
2. If not, artwork must be unpublished and unexhibited.
3. Submitted artwork should be original or a numbered print. No additional copies should be made available either before or after the event.
4. Any special mountings required for the artwork must be discussed with Design Hope Toronto.
5. Artwork must exhibit principles of good design and execution (that is, it should be enduring).
6. Artwork must be created with non-perishable materials only (live animals are considered perishable).
7. Artwork must be accompanied by a short artist biography for inclusion in the catalogue and website (**75 words; no cvs please**).
8. Artwork must be accompanied by a short description of the piece, explaining its intent (**75 words**).
9. All artwork must be completed and delivered to Philip Sung Design (35 Camden Street, Toronto, M5V 1V2) by **March 2, 2012**.
10. Where possible, please deliver artwork in such a way that the packaging can be reused by the purchaser to transport the piece.

ADDITIONAL 2D ARTWORK SPECIFICATIONS

2D submissions may include (but are not limited to) photographs, paintings, illustrations and collage.

In addition to the general specifications, the following will apply to any 2D artwork submitted:

1. Artwork must be mounted or framed appropriately and ready to be displayed.
2. Maximum size for the entry, including its frame or mount, is 24" x 32".
3. Artwork that exceeds these specifications may not be accepted.

ADDITIONAL 3D ARTWORK SPECIFICATIONS

In addition to the general specifications, the following will apply to any 3D artwork submitted:

1. Maximum dimension of the artwork must not exceed 14" x 24" x 14" (that is, 14" in any 2 dimensions and 24" in the third dimension.)
2. Weight of the artwork must not exceed 10 kg (22 lbs).
3. Pedestals for display of the artwork will be provided by Design Hope Toronto.
4. Artwork that exceeds these specifications may not be accepted.

NOTES

1. Acceptance will be in order of commitment, with priority given to new contributors. Acceptance will also be based on ensuring a balanced cross-section of media is represented.

Any artist who has contributed two or more times previously will be ineligible to submit this year.

2. Artwork will be published on the Design Hope Toronto web site (www.designhopetoronto.ca) and will be included in our event catalogue. If provided, artists' contact information and links to artists' personal web pages will be noted.
3. It is understood that the artist retains all copyright and reproduction rights to their works (beyond their promotional use by Design Hope Toronto).